

23HIS-MJ14-3A

**GOVERNMENT COLLEGE FOR WOMEN(AUTONOMOUS),SRIKAKULAM
REACCREDITED WITH NAAC 'A' GRADE**

**B.A (Regular) Semester-V
(w.e.f.2023-24 Admitted Batch)**

PAPER : Tourism Guidance & Operating Skills

TIME : 3 Hrs

Max Marks : 60

Date : 20-11-2025

SECTION-A

I. Answer ALL the questions. Each carries EIGHT Marks.

5×8=40M

1. a) What are the characteristics of a Guide?

(Or)

b) What are the Guiding Techniques?

2. a) Give a detailed note on Guides' personality skills.

(Or)

b) What about relationship of a guide with guests?

3. a) Explain about the Guest Relationship Management in Travel & Tourism Industry.

(Or)

b) Give a detailed note on VISA.

4. a) What are the measures to be taken for conducting Tours?

(Or)

b) Explain the role of accommodation in Tourism.

5. a) Describe the different types of Travel Agencies.

(Or)

b) Explain the contribution of A.P. Government to the Tourism.

SECTION – B

II. Answer any FIVE of the following questions, each carries FOUR marks.

5×4=20M

6. Tourism Guidance
7. Tour Guide
8. Leadership in Tourism Guidance
9. Passport
10. VISA
11. Tour Management
12. GIT
13. Tour Planning
14. APTDC
15. Travel Agent
